

# KOEN VAN LOON

Handmade Ceramics

---

Product catalogue

*Find most of the work I make here, or check my website.  
Interested? Send me a message!*



Koen van Loon

06-84404784

[contact@koenvanloon.com](mailto:contact@koenvanloon.com)

[www.koenvanloon.com](http://www.koenvanloon.com)

[instagram.com/koenvan.loon](https://www.instagram.com/koenvan.loon)



*Essence cups and jug at Blend Artwork + Coffee.*

# Table of Content

- |     |  |        |     |  |        |
|-----|--|--------|-----|--|--------|
| 01. | Essence  | pg. 6  | 06. | Three-fold   | pg. 18 |
|     | A collection of minimalistic tableware that fits every household.        |        |     | Three differing angles make up the sides of this vase creating unique compositions.            |        |
| 02. | Amnis  | pg. 10 | 07. | Illustrated  | pg. 20 |
|     | A cup that shows the process of slabcasting.                             |        |     | A simple and elegant tall vase, handpainted with abstract linework.                            |        |
| 03. | Ollo   | pg. 12 | 08. | Oversize   | pg. 22 |
|     | Can't hold it? Can't drink it!   |        |     | This cup has an oversized handle which functions as an eye-catcher and is comfortable to hold. |        |
| 04. | Swirl  | pg. 14 | 09. | Teapot   | pg. 24 |
|     | A decagon shaped cup contrasted by a playful pattern of swirling colour. |        |     | A teapot with distinct folded features from the slab-building technique, and a soapstone lid.  |        |
| 05. | 1+1=3  | pg. 16 | ①   | Make your own ceramics?  | pg. 26 |
|     | For those who love to share a drink, or those who lack storage space.    |        |     | <a href="#">Read more here!</a>  |        |

# The Maker

Hey! My name is Koen and I make ceramics, which are objects made of clay and fired in an oven (kiln).

## Why did I start with ceramics?

---

When studying at the Willem de Kooning Academy I stumbled upon the ceramics workshop and gave it a try.

This is where I learned a variety of possibilities, and there are many! Getting to know the material, finding that clay has a will of its own, attracted me. Especially working with plaster moulds, which allows me to create very clean designs. Because the clay has its own will, you can never fully control the end result. A series of cups that are initially the same, will come out of the kiln as unique individual cups, altered by a combination of heat and time.

## What do I hope to achieve with my work? What is my vision?

---

With the playful element in my work, I hope to encourage people to look at their surroundings differently. With the choices in color and material, I aim to surprise people by drawing their attention to the details. Ultimately, my goal is to increase the appreciation for everyday objects. When you drink from a cup or eat from a plate, I want you to be able to enjoy that moment more because of the objects you use.



*Portrait of me holding a mould, by Silvia Arenas.*



## 01. Essence

Functional and stimulating. Accessible products that suit all tastes and styles.

A collection of minimalistic tableware that fits every household.

The porcelain tableware is glazed on the inside, so the outside remains matte and slightly coarse to touch.

### Product information

The tableware in this set include cups in four sizes (small, medium, large and extra large), a jug, a saucer/sideplate, a breakfast and dinner plate and a bowl for breakfast or ramen.

You can combine the products in all sorts of ways.

The jug works perfectly with an Aeropress or V60 for coffee and fills exactly two large cups. This also works well as a water jug with smaller cups. In the medium sized cup which is perfect for your daily serving of coffee, you can also beautifully serve wine. The smallest cup can also be used for whiskey or rum. The saucer fits perfectly with the medium cup.



## Product information

---

Material: Porcelain.

Available in pure white, speckled white, and black with a white glaze.

See website for dimensions and volume.

Microwave and dishwasher safe.









## 02. Amnis

Amnis means stream in Latin and visualises slibcasting (the process of filling and emptying a mould with liquid clay), which I use to make most of my work.

The narrow foot makes it seem like the cup floats on the table.





## Product information

---

Material: Porcelain.

Available in red, blue, yellow, and black.

Volume: 290ml. ø 8cm x 10cm

Microwave and dishwasher safe.



## 03. Olló

This cup features a large, hollow handle so you can feel the temperature of the liquid inside.

Can't hold it? Can't drink it!





## Product information

---

Material: Stoneware.

Available in colours Oceanum and Terra.

Volume: 250ml. ø 7,5cm x 8,5cm

Microwave and dishwasher safe.



## 04. Swirl

A geometric shape, the decagon (ten angles), is contrasted by a playful pattern of swirling colour.

The way in which the clay swirls is different every time, so no cup is the same!

### Product information

---

Currently available in small, medium and large!





## Product information

---

Material: Porcelain.

Available in red, blue, black, and combinations of those.

See website for dimensions and volume.

Microwave and dishwasher safe.



## 05. 1+1=3

For those who love to share a drink, or those who lack storage space.

This set aligns beautifully on the table and is easy to store with the flat side against the wall.

### Product information

---

This set consists of a medium sized cup, perfect for a cup of coffee and a pitcher for water.







## Product information

---

Material: Stoneware.

Available in the colours Autumn Gold and Deep Ocean.

See website for dimensions and volume.

Microwave and dishwasher safe.

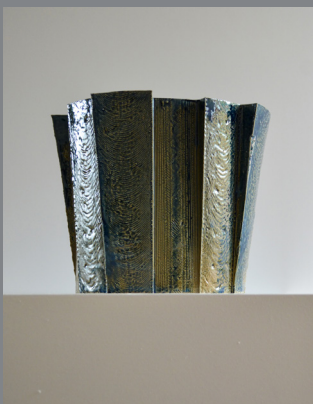


## 06. Three-fold

Three differing angles make up the sides of this vase creating unique compositions every time.

Some of the sides are coloured, and the texture of the 3d printed pieces can still be seen.





## Product information

---

Material: Porcelain or Stoneware.

Available in white with coloured panels or glazed in Oceanum.

Volume: 1600ml. ø 18cm x 15cm

Microwave and dishwasher safe.



## 07. Illustrated

A simple and elegant tall vase, handpainted with abstract linework.

### Product information

---

The linework is initially drawn on paper, and then translated onto the vase.

Where at first the illustration was visible in one glance, it now requires a 360 degrees inspection to be fully seen.



## Product information

---

Material: Porcelain.

Volume: 500ml. ø 8cm x 20cm

Microwave and dishwasher safe.



## 08. Oversize

An oversized handle functions as an eye-catcher and is comfortable to hold.

Follow the colour on the handle and be surprised!





## Product information

---

Material: Porcelain.

Available in blue, yellow, and black.

Volume: 200ml. ø 9cm x 8cm

Microwave and dishwasher safe.



## 09. Teapot

A teapot with distinct folded features from the slab-building technique, and a soapstone lid.







## Product information

---

Material: Porcelain & Soapstone.

Volume: 500ml. ø 9cm x 9,5cm



# Workshop ceramics

Learn about the making process and go home with your own handmade ceramics!

## What to expect?

---

During this taster-workshop, you will learn the basics of ceramics with a hand-on approach.

By making your own ceramic piece using the slabcasting technique, you find out about clay, plaster moulds and the different stages ceramics go through to turn wet mud into a beautiful piece of art.

I will glaze (finish) your work for you, which you can pick up once it's fired.

*Would you like to experience all the steps in the process, such as making the mould and glazing? Then maybe a course of multiple classes is something for you!*

*Photos by Silvia Arenas.*



*This could  
be you!*



## Practical information

---

How many?

*Due to limited space in my studio, the current maximum number of students is four.*

Price?

*€75,- per person, for a workshop of two and a half hours. This includes all materials and the final ceramic piece for you to take home!*

When?

*Check the website for upcoming workshops or contact me directly to plan something!*

Age?

*All participants must be adults (18+).*

Where?

*At my studio in Rotterdam! (see website)*

Cancellation policy?

*See website.*

More info can be found on my website.

Don't hesitate to get in touch when you have unanswered questions!

Did you see something pretty?  
Or would you like to participate in a workshop?  
Don't hesitate to get in touch!

Much love,  
Koen



*Tim pouring coffee into his Essence cup.*

K

---

[www.koenvanloon.com](http://www.koenvanloon.com)